

MADAD PTY LTD
Sealy Posturepedic 'Win an Exquisite Moment' Consumer Competition
October 2021 – December 2021
Terms and Conditions

- 1) Information on how to enter and prizes form part of these conditions of entry. Entry into the promotion is deemed acceptance of these conditions of entry. Entry is via an online entry form: <http://www.sealy.com.au/customer-support/warranty-registration> and entrants must retain proof of purchase.
- 2) Entry is open to all permanent Australian residents over the age of 18 years. Employees and their immediate families of Madad Pty Limited, and printers, suppliers, providers and agencies associated with this promotion are ineligible. The promotion commences on 1 October 2021 AEST at 10.00am and concludes on 20 December 2021 at 5:30pm AEST.
- 3) To enter the promotion, participants must:
 - a) purchase (goods must be paid in full) of any Sealy Posturepedic Exquisite labelled product mattress or ensemble between 1 October 2021 AEST at 10.00am and 20 December, 2021 at 5:30pm AEST; AND
 - b) accept delivery of the mattress or ensemble on or before the 20 January 2022 (allowing 4 weeks from the end of the promotion to allow for delivery to be accepted); AND
 - c) Complete the full warranty registration details online <http://www.sealy.com.au/customer-support/warranty-registration> before the 20 January 2022 5.30pm AEST. This automatically gives an entrant one entry into the competition; AND
 - d) Entrants must retain proof of purchase.
 - e) Prize:
 There will be six (6) major prizes, one per NSW/ACT, QLD, VIC, SA, WA/NT, TAS. One winner per prize region will win an experience that includes accommodation voucher at the nominated resort, restaurant voucher at the nominated resort, Day Spa voucher at the nominated resort up to a total value of \$3300 per-prize region. The prize details are:

States and Territories	Prize Name	Accommodation Venue Address and Voucher Value	Food and Beverage Venue and Voucher Value	Day Spa Experience Venue and Voucher Value	Total Prize Value
New South Wales and Australian Capital Territory	Byron Bay Beach Escape	Elements of Byron144 Bayshore Drive Byron Bay, New South Wales, Australia, 2481 Voucher Value \$2000	Azure Bar & Grill at Elements of Bryon Byron Bay Voucher Value \$800	Osprey Spa Experience at Elements of Byron Voucher value \$500	\$3300
Queensland	Noosa Beach Escape	Peppers Noosa Resort & Villas, 33A Viewland Drive, Noosa Heads QLD 4567 Voucher Value \$2000	View at Peppers Noosa Resort & Villas Noosa Pacific Resort Voucher value \$800	Stephanie's Ocean Spa Experience at Peppers Noosa Resort & Villas Voucher Value \$500	\$3300
Western Australian and Northern Territory	Margaret River Escape	Pullman Bunker Bay Resort 42 Bunker Bay Road Off, Cape Naturaliste Rd, Naturaliste WA 6281 Voucher Value \$2000	Other Side of the Moon Restaurant at Pullman Bunker Bay Resort Voucher value \$800	Vie Spa Experience at Pullman Bunker Bay Resort Voucher Value \$500	\$3300
South Australia	Adelaide Hills Escape	Mt Lofty House 1 Mawson Dr, Crafrers SA 5152 Voucher Value \$2000	Hardy's Verandah Restaurant at Mt Lofty House Voucher Value \$800	Gate Keepers Day Spa Experience at Mt Lofty House Voucher Value \$500	\$3300
Victoria	Yarra Valley Escape	Balgownie Estate Yarra Valley 1309 Melba Hwy, Yarra Glen VIC 3775 Voucher Value \$2000	The Eatery Restaurant Voucher at Balgownie Estate Voucher Value \$800	Natskin Beauty Therapy, Massage and Day Spa Experience at Balgownie Estate Voucher Value \$500	\$3300
Tasmania	Cradle Mountain Escape	Peppers Cradle Mountain Lodge 4038 Cradle Mountain Rd, Cradle Mountain TAS 7306 Voucher Value \$2000	Highland Restaurant at Peppers Cradle Mountain Lodge Voucher Valued \$800	Waldeim Alpine Spa at Peppers Cradle Mountain Lodge Voucher Value \$500	\$3300

- 4) The prize region amount is the value of the prize package. Total prize value per region is \$3,300 with total prize value of the competition \$19,800.
- 5) The first valid entry drawn per each region will win 'An Exquisite Moment' package. Australian Capital Territory entries will make up part of the New South Wales entry draw. Northern Territory entries will make up part of the Western Australia entry draw.
- 6) The promoter decision is final and no correspondence will be entered into.
- 7) Flights, spending money, meals, taxes, insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary

costs are not included. Prize must be taken by 30/12/2022 and is subject to booking availability. The winner and any companion are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation. Frequent flyer points will not form part of the prize. Prize is subject to the standard terms and conditions of individual prize and service providers. The winner may be required to present their credit card at time of accommodation check in.

- 8) In the event of war, terrorism, state of emergency, pandemic or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend or modify a prize, subject to any written directions from a relevant regulatory authority.
- 9) Only one prize per region will be awarded. The prize draws will occur on 6 February 2022 at 3pm AEDT, the draw location is Level 2, 11 York Street, Sydney NSW 2000.
- 10) The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 11) Winners will be notified via email within two (2) business days from the date of the prize draw. The Promoter's decision is final and no correspondence will be entered into.
- 12) Winners will be announced on the 10 February 2022 on <http://www.sealy.com.au/sleep-wellness-hub>.
- 13) Prizes are not transferable or exchangeable and will only be awarded as a cheque or direct deposit, unless otherwise specified.
- 14) Winner will be required to take part in related publicity, including participation in ad-hoc media activity with print and broadcast media with reasonable advance notice.
- 15) An unclaimed prize draw will occur on 30 May 2022. On 30 May 2022 at 3pm AEST, the draw location is Level 2, 11 York Street, Sydney NSW 2000. Unclaimed prize winner will be notified by email within two business days and published on 1 May 2022 at <http://www.sealy.com.au/sleep-wellness-hub>
- 16) Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 17) By entering the competition, entrants agree that their entries can be posted on the Sealy Australia website, on its Twitter, Instagram and Facebook pages, and related Sealy Australia online/social media platforms. By entering the competition, entrants agree that their entries or images may be used by Sealy Australia as they wish without prior notice to the entrant.
- 18) If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
- 19) Any cost associated with accessing the promotional website/associated services is the entrant's responsibility and is dependent on the Internet service provider used.
- 20) Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the Australian Consumer Law or similar consumer protection laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
- 21) Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any

reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.

- 22) The Promoter collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to opt out, access, update or correct information to the Promoter. All entries become the property of the Promoter.
- 23) The Promoter is Madad Pty Ltd (ABN 57 009 678 344) of 1299 Boundary Rd, Wacol QLD 4076.
- 24) Authorised under SA Permit No. T21/1160 and ACT Permit No. TP 21/01275.1