

SAVE UP TO \$500 - BONUS VISA E-GIFT CARD PROMOTION

PROMOTION SPECIFICS

PROMOTION DATES

Live: 14th April 2025 – 31st May 2025.

Redemption period: Closes 31st July 2025.

PROMOTIONAL OFFER

Purchase a selected Haier appliance in a single transaction from a participating retailer between **14th April - 31st May 2025** and be eligible to receive a bonus Visa eGift Card up to \$500* via online redemption. Redeem at:

<https://www.haier.com.au/promotions>.

ELIGIBLE MODELS

This promotional offer is applicable on selected Haier appliances listed in the table on the next page, available for purchase through a participating retailer. *For full T&Cs, visit:

<https://www.haier.com.au/promotions>

MARKETING MATERIAL

More information & marketing material to follow



The graphic features a blue header with the Haier logo and the text 'Save Up To \$500 Via Visa eGift Card'. Below this, a QR code is positioned next to the promotional details. The bottom section of the graphic shows a modern kitchen with a black Haier refrigerator and a white countertop.

Haier
Save Up To \$500
Via Visa eGift Card

Purchase a selected Haier appliance from a participating retailer between 14th April – 31st May 2025 and be eligible to receive a Visa e-Gift Card up to \$500 via online redemption.

Redeem at: <https://www.haier.com.au/promotions>.

INTERNAL USE ONLY

INDICATIVE ARTWORK

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ELIGIBLE MODELS

Category	e-Gift Card Value	Eligible Models
Laundry	\$500	HLC1290CTB1
	\$200	HWDX1590CTB1
	\$150	HWF10AN1, HWF10ANB1, HDHP90AN1, HDHP90ANB1, HWT10AD1, HWT10ADB1, HWT12AD1
	\$100	HWF85AN1, HWF85ANB1, HWF95AN1, HWF90AN1, HWF95ANB1, HWF90ANB1, HDHP80AN1, HDHP80ANB1, HWT08AN1, HWT09AN1, HWT10AN1, HWT09AD1, HWT10ANB1, HWD9050AN1, HWD1050AN1
Refrigeration	\$250	HRF680YPS, HRF680YPC
	\$200	HRF575XS, HRF575XHS, HRF580YHS, HRF575XHC, HRF580YHC, HRF580YHN, HRF580YPS, HRF580YPC, HRF680YS
	\$150	HRF520BW, HRF520BS, HRF520BHC, HRF520FS, HRF520FHS, HRF516YHC, HRF530YS, HRF520FHC, HRF530YC
	\$100	HRF420BW, HRF420BS, HRF420BC, HRF420BHS, HRF420BHC, HRF420BEC
Dishwashing	\$100	HDW15U3S1, HDW15U3B1, HDW15F3S1, HDW15F3B1
	\$50	HDW15F2S1, HDW15F2B1, HDW15F1S1, HDW15F1B1, HDW15U2I1