

HEAD OFFICE BUYERS

# FISHER & PAYKEL PROMOTION UPDATE

APRIL 2025

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**FISHER & PAYKEL**

# PROMOTION

**APRIL (P. 3)**

PACKAGE PROMOTION

APRIL

# SAVE UP TO 15%

## ON SELECTED APPLIANCES\*

Purchase at least two qualifying Fisher & Paykel appliances from a participating retailer in a single transaction between **1 April – 30 June 2025**. \*Terms & Conditions apply.

Purchase at least **two qualifying products** and **save 5%**

Purchase at least **three or more qualifying products** and **save 10%**

Spend **\$40,000 or more** and **save 15%**

## PACKAGE PROMOTION

# PROMOTION SPECIFICS

### QUALIFYING PRODUCTS

This promotional offer is applicable on qualifying Fisher & Paykel products listed in the adjacent table, available for purchase through a participating retailer as Agent on behalf of Fisher & Paykel. \*For full T&Cs, visit: [fisherpaykel.com/promotions](https://fisherpaykel.com/promotions)

### MARKETING MATERIAL

To enable you to effectively activate our promotion in-store and online, we will provide the following marketing material.

### PRINT ASSETS

- **Promo POS:** Applied to qualifying products
- **A4 Double-sided Poster:** Displayed in a clear perspex stand in-store
- **Terms & Conditions Flyer:** Supplied as a digital PDF to be printed in-store and supplied to customers to take home

### DIGITAL ASSETS

- **Website banners:** Featured on your website on relevant landing pages

PRODUCT CATEGORY	QUALIFYING PRODUCTS
<b>Built-in Ovens</b>	All Built-in Ovens
<b>Companions</b>	All Companion products
<b>Freestanding Cookers</b>	All Freestanding Cookers
<b>Cooktops</b>	All Cooktops
<b>Rangehoods</b>	All Rangehoods
<b>Integrated Refrigerators</b>	All Integrated Refrigerators excl. Freestanding Refrigerators
<b>Column Refrigerators &amp; Freezers</b>	All Column Refrigerators & Freezers
<b>Wine Cabinets</b>	All Wine Cabinets
<b>CoolDrawer™ Multi-temperature Drawers</b>	All CoolDrawer™ Multi-temperature Drawers
<b>Dishwashers</b>	All Dishwashers including DishDrawer™ Dishwashers excl. Freestanding Dishwashers
<b>Fabric Care</b>	Series 11 Washing Machines, Dryers and Fabric Care Cabinets
<b>DCS Grills &amp; Carts</b>	All DCS Grills & Carts

# FISHER & PAYKEL

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