

Sales Information

Dept/Our ref.	Date	No.	AUS <input checked="" type="checkbox"/> (tick box)	MCA Executive Management	<input checked="" type="checkbox"/> (tick box)
Marketing/Sales	27/06/2024	017A/2024	NZ <input checked="" type="checkbox"/> (tick box)	Owners / Proprietors	<input checked="" type="checkbox"/> (tick box)
				Floor Staff	<input checked="" type="checkbox"/> (tick box)

Miele August 2024, Promotion.

Please find below details outlining the Miele Promotion for August, 2024.

August 2024:

Cooking:

- **Enjoy savings of up to \$450*** on selected Miele cooking appliances.
 - **Save up to \$450** on selected Miele ovens.
 - **Save \$250** on selected Miele steam ovens.
 - **Save up to \$350** on selected Miele cooktops.
 - **Save up to \$200** on selected Miele rangehoods.
 - Promotion date: 01/08/2024 – 31/08/2024.

Laundry:

- **Enjoy savings of up to \$600*** on selected Miele Laundry packages.
 - **Save \$100** on selected Miele WCA 020 and WWD 120 washing machines
 - **Save \$200** on selected Miele WWD 320 and WWD 660 washing machines & TWC 220 WP and TWD 660 WP dryers
 - Promotion date: 01/08/2024 – 31/08/2024.
 - **Save an additional \$200** when Miele washing machine and tumble dryer are bought as a package.
- **BONUS 12 month supply of UltraPhase detergent**
 - With the purchase of WWI 860 washing machine.
- **BONUS 12 month supply of Fragrance Flacon**
 - With the purchase of TWL 780 WP dryer.
 - Promotion date: 01/03/2024 – 31/12/2024.

Dishwasher:

- **BONUS 1 year supply of Dishwasher Tabs** with all Miele G5000 dishwashers
 - Promotion date: 01/07/2024 – 31/08/2024.
- **BONUS 12 month supply of PowerDisk** with the purchase of G 7180 SCVi or G 7185 SCVi XXL dishwashers.
 - Promotion date: 01/08/2024 – 31/12/2024.

Terms and Conditions apply, see [Miele.com.au/promotions](https://www.miele.com.au/promotions) for details. Strictly while stocks last.

August 2024

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Category	Miele promotion	Duration	Terms and Conditions
Cooking	<p>Enjoy savings of up to \$450* on selected Miele cooking appliances.</p> <p>Save up to \$450 on selected Miele ovens.</p> <p>Save \$250 on selected Miele steam ovens.</p> <p>Save up to \$350 on selected Miele cooktops.</p> <p>Save up to \$200 on selected Miele rangehoods.</p> <p>Plus an additional saving of: 10% for 5 appliances.# 7.5% for 4 appliances.# 5% for 3 appliances.#</p> <p>for kitchen appliance packages.</p> <p>Offer ends 31 August 2024. Strictly while stocks last.</p>	Promotion effective 1 August to 31 August 2024.	<p>* Promotion effective 1 August to 31 August 2024. Strictly while stocks last.</p> <p><u>Ovens</u> H 2267-1 B, save \$250 H 2267-1 BP, save \$250 H 2861 B C/S, save \$250 H 2861 BP C/S, save \$250 H 2861 BP BRWS, save \$250 H 2861 BP OBSW, save \$250 H 2861 BP GRGR, save \$250 H 2890 BP C/S, save \$450</p> <p><u>Steam oven:</u> DG 2840 CLST, save \$250 DG 2840 BRWS, save \$250 DG 2840 OBSW, save \$250 DG 2840 GRGR, save \$250</p> <p><u>Cooktops</u> KM 6520, save \$150 KM 2012 G, save \$100 KM 362-1 G, save \$100 KM 2334 G, save \$200 KM 2354 G, save \$200 KM 2357-1 G, save \$200 KM 3014, save \$200 KM 3034-1, save \$200 KM 7575-2, save \$250 KM 7678-2, save \$300 KM 7897-2, save \$350</p> <p><u>Rangehood</u> DA 186, save \$100 DAS 2620, save \$100 DA 2450-1, save \$200 DA 2360, save \$ 150 DA 2390, save \$200 DA 1260, save \$100 DA 399-7 W, save \$200 PUR 98 W, save \$200</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last.</p> <p>Only one claim is permitted per product sold. See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.</p> <p>Plus an additional saving of:</p>

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			<p>10% for 5 appliances# 7.5% for 4 appliances# 5% for 3 appliances#</p> <p>for kitchen appliance packages.</p> <p>Learn more about the everyday Miele Kitchen Package Benefit# and save.</p> <p>*#Terms and Conditions apply, see Miele.com.au/promotions for details.</p>
Dishwasher	<p>Bonus 1 year supply of dishwasher tabs* with all Miele G 5000 dishwashers</p> <p>Plus an additional saving of: 10% for 5 appliances.# 7.5% for 4 appliances.# 5% for 3 appliances.#</p> <p>for kitchen appliance packages.</p> <p>Offer ends 31 August 2024. Strictly while stocks last.</p>	<p>Promotion effective 1 July to 31 August 2024.</p>	<p>* Promotion effective 1 July to 31 August 2024. Strictly while stocks last.</p> <p>Bonus 1 year supply of dishwasher tabs* with all Miele G 5000 dishwashers.</p> <p>Annual requirement calculated based on 5 wash-cycles a week (260 wash cycles per year). Initial supply of 1x20 Miele UltraTabs All-in-1 is supplied within the outlined G 5000 dishwasher, and the subsequent 4x60 UltraTabs All-in-1 will be delivered separately to the dishwasher. Only one claim is permitted per product sold.</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last.</p> <p>See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.</p> <p>Plus an additional saving of: 10% for 5 appliances# 7.5% for 4 appliances# 5% for 3 appliances#</p> <p>for kitchen appliance packages.</p> <p>Learn more about the everyday Miele Kitchen Package Benefit# and save.</p> <p>*#Terms and Conditions apply, see Miele.com.au/promotions for details.</p>

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<p>Dishwasher</p>	<p>BONUS 12 month supply of PowerDisk with the purchase of G 7180 SCVi or G 7185 SCVi XXL dishwashers.</p> <p>Plus an additional saving of: 10% for 5 appliances.# 7.5% for 4 appliances.# 5% for 3 appliances.#</p> <p>for kitchen appliance packages.</p> <p>Offer ends 31 December 2024. Strictly while stocks last.</p>	<p>Promotion effective 1 August to 31 December 2024.</p>	<p>* Promotion effective 1 August to 31 December 2024. Strictly while stocks last.</p> <p>BONUS 12 month supply of PowerDisk with the purchase of G 7180 SCVi or G 7185 SCVi XXL dishwashers.</p> <p>Annual requirement based on 1 PowerDisk per month (20 cycles), therefore 12 PowerDisk per year. Initial supply of 6 PowerDisk is supplied via voucher redemption within the outlined G7000 dishwasher, the subsequent 6 PowerDisk will be delivered separately to the dishwasher.</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last. Only one claim is permitted per product sold.</p> <p>See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.</p> <p>Plus an additional saving of: 10% for 5 appliances# 7.5% for 4 appliances# 5% for 3 appliances#</p> <p>for kitchen appliance packages.</p> <p>Learn more about the everyday Miele Kitchen Package Benefit# and save.</p> <p>*#Terms and Conditions apply, see Miele.com.au/promotions for details.</p>
<p>Laundry</p>	<p>Enjoy savings of \$600* on selected Miele washing machine and dryer packages.</p> <p>SAVE \$100 on WCA 020 and WWD 120 washing machines.</p> <p>SAVE \$200 on WWD 320 and WWD 660 washing machines & TWC 220 WP and TWD 660 WP dryers.</p> <p>SAVE an additional \$200 when Miele washing machine and tumble dryer are bought as a package.</p> <p>Offer ends 31 August 202. Strictly while stocks last.</p>	<p>Promotion effective 1 to 31 August 2023.</p>	<p>* Promotion effective 1 to 31 August 2023. Strictly while stocks last.</p> <p>Save \$100: WCA 020 washing machine WWD 120 washing machine</p> <p>Save \$200: WWD 320 washing machine WWD 660 washing machine TWC 220 WP dryer TWD 660 WP dryer</p> <p>SAVE an additional \$200 when Miele washing machine and tumble dryer are bought as a package.</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders,</p>

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			Professional products, damaged, display or run-out models. Strictly while stocks last.
Laundry	<p>Enjoy savings of \$200* on Miele WTD 160 WCS washer-dryer.</p> <p>Offer ends 31 August 2023. Strictly while stocks last.</p>	Promotion effective 1 to 31 August 2023.	<p>* Promotion effective 1 to 31 August 2023. Strictly while stocks last.</p> <p>Save \$200: WTD 160 WCS washer-dryer</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last.</p>
Laundry	<p>Enjoy savings of \$200* on Miele B 4847 FashionMaster steam ironing system.</p> <p>Offer ends 31 August 2023. Strictly while stocks last.</p>	Promotion effective 1 to 31 August 2023.	<p>* Promotion effective 1 to 31 August 2023. Strictly while stocks last.</p> <p>Save \$200: B 4847 FashionMaster steam ironing system</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last.</p>
Laundry	<p>BONUS 12 month supply of UltraPhase detergent with the purchase of WWI 860 washing machine.</p> <p>BONUS 12 month supply of Fragrance Flacon with the purchase of TWL 780 WP dryer.</p> <p>Save an additional \$200 when Miele washing machine and tumble dryer are bought as a package.</p> <p>Offer ends 31 December 2024. Strictly while stocks last.</p>	Promotion effective 1 March 2024 to 31 December 2024.	<p>* Promotion effective 1 March 2024 to 31 December 2024. Strictly while stocks last.</p> <p>BONUS 12 month supply of UltraPhase detergent with the purchase of WWI 860 washing machine: Annual requirement consists of 6x UltraPhase 1 + 4x UltraPhase 2 bottles per year which equates to 5x TwinDos wash loads per week with a standard load size 4.5kg. Initial supply of 5 UltraPhase bottles (3 x UltraPhase 1 and 2 x UltraPhase 2) is supplied via voucher redemption within the outlined WWI 860 washing machine, the subsequent 5 UltraPhase bottles (3 x UltraPhase 1 and 2 x UltraPhase 2) will be delivered separately to the washing machine. Only one claim is permitted per product sold. See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed</p> <p>BONUS 12 month supply of Fragrance Flacon with the purchase of TWL 780 WP dryer: Annual requirement consists of 3 Fragrance flacons which equates to 150 drying cycles. 1 Miele Fragrance Selection (consisting of 1x Aqua fragrance, 1x Nature fragrance, 1x Cocoon fragrance) will be delivered separately to the tumble dryer. Only one claim is permitted per product sold. See in-store for</p>

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		<p>expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.</p> <p>SAVE an additional \$200 when Miele washing machine and tumble dryer are bought as a package.</p> <p>Applicable to new customer orders placed during promotional period. Conditions apply. Offer does not apply to Project orders, Professional products, damaged, display or run-out models. Strictly while stocks last.</p> <p>See in-store for expected delivery date, however due to high demand and external factors (such as logistics and supply chain constraints), delivery may be delayed.</p>
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On-going promotions:

Category	Miele promotion	Duration	Terms and Conditions
Cooking Refrigeration Dishwasher	<p>Enjoy the benefits of next-generation lifestyle innovations.</p> <p>With these package offers:</p> <p>Save 5% when you buy 3 Miele kitchen appliances.#</p> <p>Save 7.5% when you buy 4 Miele kitchen appliances.#</p> <p>Save 10% when you buy 5 or more Miele kitchen appliances.#</p>	<p>Effective from 1 January 2020.</p>	<p>Miele Kitchen Package Promotion effective for orders placed from 1 January 2020.</p> <p>#Product categories included are:</p> <p>Built-In cooking appliances, cooktops, rangehoods, dishwashers and refrigeration. Offer excludes laundry appliance categories (washing machines, dryers and ironers) and floorcare.</p> <p>Offer does not apply to Project orders, Professional products, damaged or display models.</p> <p>Package discount is applied at point of purchase.</p>
Laundry	<p>Save \$200 on Miele Laundry Appliance Packages</p>	<p>On-going</p>	<p>Customers have up to 90 days from date of purchase of their washing machine to purchase the matching tumble dryer at the package price saving.</p> <p>Saving applies to tumble dryer model purchased. Non-matching Miele washing machine and tumble dryer packages can be purchased.</p> <p>Cannot be used in conjunction with any other offer.</p>

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Laundry	30 day money back guarantee on Miele washing machines and tumble dryers	On-going	30 day money back guarantee applies to the range of Miele washing machines and tumble dryers. The time limit takes effect from the time of customer delivery.
Cooking	30 day money back guarantee on Miele steam ovens	On-going	30 day steam oven money back guarantee. If, within 30 days of delivery, you are not totally satisfied with your Miele steam oven, you may return the unit (in the condition in which it was delivered, including all accessories, instructions and original packaging) to your nearest Miele Branch office. This 30 day limit takes effect from time of customer delivery.

Thank you for supporting this initiative and we look forward to this campaign driving strong sales.

Yours faithfully,

MIELE AUSTRALIA Pty. Ltd.